



PRESS RELEASE

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October 1, 2021

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FOR IMMEDIATE RELEASE

Help Kent County DPS Build AN AED Registry And A Chance to Win \$500

Dover, Del. - Who couldn't use an extra \$500? By helping the Kent County Department of Public Safety build our Community AED Registry, it could be you!

This October, during Sudden Cardiac Arrest Awareness Month, the non-profit PulsePoint Foundation is rewarding communities for identifying and registering AEDs (Automated External Defibrillators).

Each AED registered from October 1 through 31 will gain registrants an entry to win one of ten \$500 Amazon gift cards. Collectively, if Kent County is the community that registers the most AEDs, our County will be granted \$5000 worth of new AEDs to provide to our Department of Public Safety, Emergency Medical Services, or to place in underserved parts of the community.

Cataloging AED locations is crucial because more than 350,000 out-of-hospital cardiac arrests (OHCA) occur annually in the United States making it a leading cause of death. Survival rates nationally for sudden cardiac arrest are less than 10 percent. However, cardiac arrest victims who receive a shock from a publicly-available AED (automated external defibrillator) administered by a bystander prior to EMS arrival have 2-3 times better odds of survival to hospital discharge and more favorable outcomes. Without bystander AED use, 70 percent of cardiac arrest patients either die or survive with impaired brain function. Despite the life-saving potential of AEDs, they are of no value if they cannot be located and placed into service during a cardiac emergency.

PulsePoint is a 501(c)(3) public non-profit foundation based in the San Francisco Bay Area. Through the use of location-aware mobile devices, PulsePoint is building applications that work with local public safety agencies to improve

communications with citizens and professional emergency responders, increase civic engagement and encourage the community to help reduce the millions of annual deaths from sudden cardiac arrest. Learn more at pulsepoint.org or join the conversation on [Facebook](#) and [Twitter](#). The free app is available for download on the [App Store](#) and [Google Play](#).

Visit www.pulsepoint.org/aedcontest to download helpful resources and review the complete list of contest rules.

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